

**CONNECTING  
YOUNG  
PEOPLE  
TO THE  
MANUFACTURERS  
OF LEEDS**



**LEEDS  
MANUFACTURING  
FESTIVAL**

Giving young people, career advisers, teachers  
and parents a better understanding of what  
modern manufacturing is all about.

leedsmanufacturingfestival.co.uk | October 2019

**Run by the Leeds Manufacturing Alliance, supported by a group of sponsors, this festival will bring greater awareness to the depth of career opportunities within manufacturing that exist across our region.**

Official Sponsors



This festival, taking place during October 2019, is offering a series of events opening the doors of manufacturers to young people, schools and local communities.

This festival will enable schools and other groups interested in manufacturing to see for themselves what it is like day to day working in the sector and find out more about the exciting career opportunities that exist in manufacturing in Leeds.

The festival aims to raise awareness of the wide range of manufacturing companies in Leeds and help manufacturers attract the next generation of young people into industry.

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**“ I am excited to be a part of this festival. We have a dynamic and happy team on our shop floor & in the offices who are truly engaged and involved in all that we do as a company. This festival will allow us to show the young people of Leeds just how good it is to have a career in factories & companies like ours. This is going to be a ground breaking series of events and we are sure other manufacturers will want to get involved ensuring the future of manufacturing is bright and in safe hands”**

Ben Wilson /  
Managing Director, MPM Ltd

Graeme Hall /  
Managing Director,  
Brandon Medical

**Manufacturers, raise your company profile and secure a strong pipeline of motivated and aspirational employees.**

# Schools and Careers

## There IS a Future in Manufacturing in Leeds

**With 1,800 manufacturing firms in Leeds, the city is the 3rd largest manufacturing centre in the country by local authority area, with 26,000 people directly employed in this sector.**

Manufacturing in Leeds is incredibly diverse - from engineering and medical technology, to food and drink, textiles, aerospace components and even juke boxes. You could be involved in developing new technologies, designing new products or even exporting products around the world.

### Secure your future: manufacturers need young people

There is a skills shortage at all levels of manufacturing with apprentices and graduates in high demand. Careers can be varied and rewarding, whether it's working on the shop floor, in a profession or in management. Get involved in the festival and see how many different opportunities exist in Leeds.

### What happens?

- Schools visit as many businesses as you want
- Checkout the website for events and videos
- Attend the main event in Leeds Civic Hall on 22nd October with your school in the afternoon or the public session in the early evening.

### Benefits of a manufacturing career include:

- Well paid jobs
- Secure career opportunities
- Varied and busy days
- Working with the latest technologies
- Designing the future and more



**“Our students are passionate and enthusiastic when asked to discuss their engineering career paths, this is because of our working links with many local manufacturing companies. They offer our students fabulous opportunities of great value. These opportunities enable our students to engage with industry and the world of work, allowing them a variety of industry related experiences, which has an amazing impact on their learning and thirst for the subject.”**

**Alex Burnham /**  
Principal UTC Leeds

**Chris Black /**  
Managing Director,  
Sound Leisure

# Manufacturers

## Raising the profile of manufacturing in Leeds

The manufacturing festival has been created to highlight the diversity of manufacturing in the city of Leeds and demonstrate the potential of modern manufacturing.

Changing perceptions of what working in modern manufacturing is like is key to addressing the main challenge faced by modern manufacturers - the shortage of skills and young people entering the workforce.

Sharing what happens behind the doors of manufacturing firms, the festival will help connect directly with young people, job seekers and local communities. It will open their eyes to the world of manufacturing and the opportunities it presents.

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**Richard Eaglen /**  
Managing Director, Leeds Welding Company

## What will happen during the festival?

There are many ways to get involved as a manufacturer, including:

- Going into a school and talking about your business and the sector
- Opening your factory to host a factory tour(s) from a school
- Opening your factory to your employees' families
- Opening your factory to your neighbours and local communities



## What does it cost to take part?

- All supporting materials and advice are free thanks to our sponsors
- You only donate time and resource to plan and facilitate factory visits or visits to schools
- After the event(s) we will ask you to provide us with details about the number of young people engaged with and the number of adults outside of manufacturing with which you have engaged
- Hopefully it will cost you your anonymity - young people will know you exist!



## Other benefits

- Young people will know your business and opportunities that exist within it and be more inclined to work for you
- Raising the profile of our sector amongst young people and those who influence their career choices
- The creation of a more modern and up to date image of the manufacturing sector
- **Your business profile in the city will be raised**



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